

## Online Pitching Competition Module

### Competition Requirements

[Marking Sheets](#) (Soft copy will be provided by Womennovator Team)

#### TO DO FOR INFLUENCER

**STEP 1:** Get the videos from registered applicants (List of registered applicants will be provided by Womennovator Team)

**STEP 2:** Send us the videos at we@womennovator.co.in via Google Drive. We will upload on youtube

**STEP 2:** Organise video conference meeting for jury members & partners

**STEP 3:** Play the videos of registered applicants one by one

**STEP 4:** finalise TOP 5 women from categories (Entrepreneurs, Social Activists & Professional Leaders) with jury members and Academic Partners

**STEP 5:** Mail us the scan copy of marking sheets to partner@womennovator.co.in

#### TO DO FOR APPLICANT

**STEP 1:** Register yourself at <http://www.womennovator.co.in/women-application-2019/>

**STEP 2:** Record a video for 60 Seconds and rename in Format **NAME\_Sector/City**

**STEP 3:** Send video to Influencer

#### WE - Pitch Format:

STEP: 1) 60 sec elevator pitch.

STEP: 2) Select 3 from each of the below categories

**1) Women Entrepreneurs** on the basis of:

A. Startups / Micro- Up to Rs 5 crore (Rs 50 mn)

B. Small- up to Rs 75 crore (Rs 750 mn)

C. Medium- up to Rs 250 crore (Rs 2.5 bn)

**2) Leaders/ Professionals**

**3) Social Activists**

3. Results of top 3 in all category to be announced on the same day

Points to be covered during pitching

1. Entrepreneurs
  - a. Problem
  - b. Solution
  - c. Market Approach & Strategy
  
2. Leaders/Professionals
  - a. Society Development
  - b. Policy Contribution
  - c. Key Achievements
  
3. Social Activists
  - a. Problem
  - b. Solution
  - c. Key Achievements

For Any Queries, Mail us at [president@womennovator.co.in](mailto:president@womennovator.co.in)

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