



VIRTUAL INCUBATOR FOR WOMEN

www.womennovator.co.in



WE- Cell

To provide assistance in web designing, administration and social media campaign for college with W- Cell.

Provide Industrial exposure to the students interested in entrepreneurship programs.



To train the students in the preparation of business plan and to organize business plan competitions in the university.



To increase international competencies of women entrepreneurs by taking part in International Network & Exchange program.



To provide training to the faculty at College to make them familiarize to new innovation and aware them about recent development and terms used in the ecosystem so as to develop strategic decision making and creating board of startups.

To provide assistance to female students with Govt. schemes for their startups.





To provide career counseling by Mentors & Opportunity to work with experts/ mentors for internship.







To provide direct access to a pool for resource and mentor network.



To support females, with the help of our Investor network and women entrepreneurs in extending their expertise in their respective fields strengthening India's entrepreneurship ecosystem.



Fostering initiatives to create awareness about the importance of women led entrepreneurship.



To conduct joint outreach awareness activities to encourage student's startup programs across the country.

Agenda– W Talk



WTALK IN YOUR CITY

Let's Share & Support #WI2019



Success stories of Women entrepreneursh ip and global business alliances for women

Stratathon:

Growth Strategy
, Market linkages
& Activation



Govt. Support Schemes for women by Ministries and Financial institutions. Investor interactions and making you Investor ready.

Brandathon:

Yourstory,
Public
Relations and
Social media
reach and
promotion

Mission – W Talk

(Going to 100 cities)



To create an environment for selfemployment and entrepreneurship development for women through formal and informal programmes.



Create a common and focused platform to share knowledge and intelligence.



Training women on new technology so harness the same in students



Educating and empowering women at different levels.



Promoting self-reliance and independence among women.



Empowering women to be recognized in the competitive market.



Provide a medium of recognition, acceleration and promotion.



WE - PITCH

"FOR WOMEN BY WOMEN"

In 100+ Cities & 90+ Focused Sectors



60 sec Elevator Pitch









ADVANTAGE TO WOMEN IN WE-PITCH

CASH PRIZES FOR TOP 3 WINNERS



ACCESS TO INVESTORS



ACCESS TO MENTORS



ACCESS TO INCUBATORS/ ACCELERATORS



ACCESS TO CO - FOUNDERS



ACCESS TO MARKET ACCESS



ACCESS TO DISTRIBUTION NETWORK

WE-Club

Club Rules & Fund Structure



Stakeholder (Influencers & Jury)



WE- Club Membership Criteria & Facilities



Type of Club Membership (Individual/Corporate)



Location (All India State wise Taskforce or Champions to lead)



Honorary Members (Invitation)



Fee Structure (Entrance Fee/Processing Fee/Security Deposit + GST



Annual & Lifetime Membership (Paid)



Brainstorming/Management Meetings (Program Launch)



Smart WE-Club membership Card Category (Silver/Gold/Platinum)



Corporate Tie-ups, Marketing Strategy, Social media promotions, WE- Network, Hobbies, Explore Beauty Saloon (Discount Coupons)

► E.g. Shahnaz Hussain, PVR Movies. Cultural Shows, Group Tourism, Destination events and Tours, Adventure Sports, Business Events & Exhibitions etc.

Membership Benefits

Tour & Travel (Oyo, Spice Jet, Air India)- A/ L

W Cards (Shopping cards/ Gift Vouchers)-A/L

Hospitality Café, Restaurants & Coworking- A/L

Access to W Talks Events
/ Monthly Event
Calendar- A/L

Training, Workshop & Social Forums- L

Exclusively Access to HNI (High Network Individual)- L



Access to Membership Tie-Up Facilities e.g. Beauty, Garments- L Showcase you product & services in W-Mart- A/L

Awareness Programs and Access to investor pool- L

Consulting to avail grants and subsidy schemes from the government- L

Discounted Vouchers and technology benefits- A

Incubation Centre for Women Start-ups ventures- A

Operations Guidelines



WE- Card Membership Form



- ✓ NAME
- ✓ MOTHER'S NAME
- ✓ MARITAL STATUS
- ✓ DOB
- ✓ NATIONALITY
- ✓ HIGHEST QUALIFICATION
- ✓ OCCUPATION
- ✓ ADDRESS (CURRENT/PERMANENT)
- ✓ ID PROOF (ADHARCARD, PAN, DRIVING LICENSE)
- ✓ CONTACT DETAILS
- ✓ PHOTOGRAPH
- ✓ FAMILY BACKGROUND
- ✓ PAYMENT MODE
- ✓ MEMBERSHIP TYPE (INDIVIDUAL/CORPORATE)
- ✓ DURATION (ANNUAL/LIFETIME)
- ✓ OTHER CLUB MEMBERSHIP (IF ANY)
- ✓ SECURITY DEPOSIT
- ✓ EXTRA CO-CURRICULAR ACTIVITIES

WE- Merchandise

WE- Merchandise Process

Exhibition

- Exhibitor's Sampling
- On time Delivery
 Assurance

Product Segment

Clothing, Handicraft Items, Sustainable Products, Home Decor, Edible Products



Agent

- Generating Right Leads with bulk orders
- Targeting Tier 2 & Tier 3
 Cities

Exporter

- Market Demand
- Quality & Quantity Verification
- Shipping Process



PRODUCT PROMOTION COMMISSION

- First 100 Free Product Promotions
- Promotion Fee 200/-

PROFIT MARGIN

- Referral Commission through Booking facilities
- Exporter's Storage Facility and Shipping Commission

Womenmark

Blockchain and AI driven "Women" oriented socially trusted marketplace

Womenmark MarketPlace

https://www.womenmark.com/

What is Womenmark

Read Our Wonderful weired story

A one-of-a-kind community

Womenmark is a global online marketplace, where women come together to make, sell, buy and collect unique items.

Support independent creators

There's no Womenmark warehouse – just millions of people selling the things they love. We make the whole process easy, helping you connect directly with makers to find something extraordinary.

Peace of mind

Your privacy is the highest priority of our dedicated team. And if you ever need assistance, we are always ready to step in for support.









Only Basic knowhow of e-commerce apps & WhatsApp is needed.

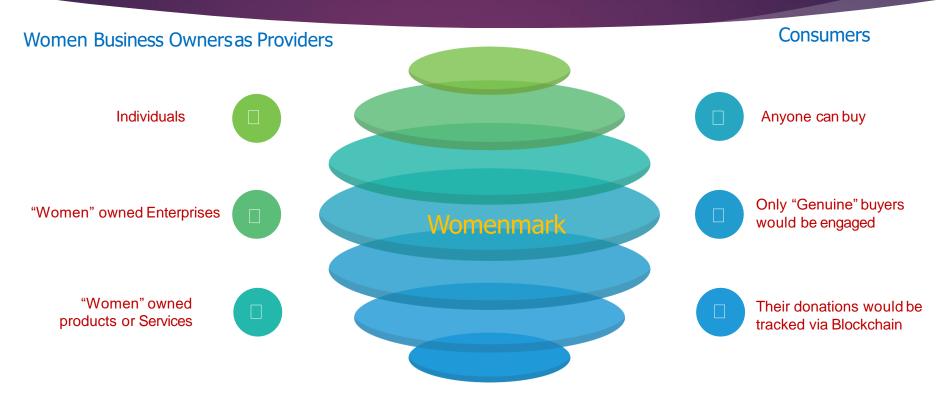
Watch a 3 Minute Video & start reselling Can do business in only 15 minutes per day

ZERO

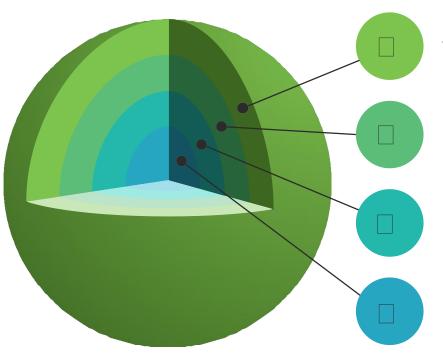
(Still access to thousands of products)

Womenmark MarketPlace

Providers and Consumers are two sides of coin



Our Key Differentiators [USP]



Blockchain based ""Donation" management system to track each of the donation at the time of purchase and to track "Products" supply chain.

Al and ML driven analytical system to boost profile or products and to engage only "Genuine" buyers

End-to-End marketing or training services to help Women to market both products or services

Al driven "One Click" financing system to help women to get easy and timely loans for their ventures.

THANK YOU

See You Next Time

BUILDING ADDRESS

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BUSINESS HOURS

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